# African Business Opportunity Discovery Expedition



Powered By





## Introduction:

We would like to introduce our new company, Inpartners for International Business Solutions Services, founded by Mustafa Kaplan founder of <u>Indata</u>, and <u>Mostafa EL Masry</u> founder and CED of <u>Bright Star Eg</u> & <u>E Trade Eg</u>.

In today's connected world, a successful business is often an efficient one, and the difference can come down to smart, innovative processes, with suitably adept management to match.

Inpartners offers your company the best solution to opening the market for your product and services in all mean and sub-Saharan African countries.

Inpartners powered by three companies (<u>Bright Star Eg</u> – <u>E Trade Eg</u> – <u>Indata</u>) with more than 65 years of collective experience in mean, and Sub-Saharan Africa.

## An Outlook over Africa

#### Preface:

The African continent is not just the birth of civilization and humanity, but also a continent where vast rare earth mineral resources, oil, and gas can be found. Which in today's economy and technological climate are considered the bloodline of modern civilization.

The African continent is also the fastest-growing continent in terms of both population and economy, it also has the largest young population in the world which is essential in driving a developing economy forward, as the use of robotics in production has not fully matured yet, humans are still the best and most efficient producers compared to robots when factoring in both the hidden and immediate costs.

Nevertheless, Africa is poised to be the second most populous continent by 2050, which will make it more populous than Europe, Oceania and The Americas combined.

Not to mention that if we stick to pure numbers the average real GDP growth of Africa is 3.7% which is the second best in the world followed closely by Asia.

Sub-Saharan Africa is set to grow by 3.7 percent in 2021 and 3.8 percent in 2022. This rebound is most welcome and largely results from a sharp improvement in global trade and commodity prices. Favorable harvests have also helped lift agricultural production.

But the recovery is expected to be slower than in advanced economies, leading to a widening rift in incomes. This divergence is expected to persist through the medium term—partly reflecting different access to vaccines, but also stark differences in the availability of policy support.

The outlook remains extremely uncertain, and risks are tilted to the downside. In particular, the recovery depends on the path of the global pandemic and the regional vaccination effort and is also vulnerable to disruptions in global activity and financial markets.





## **Business Opportunities:**

We are offering your company a business opportunity in more than 17 countries remotely by using our team witch very well trained with a wide range of skills and business relations and a huge database to open new business opportunities. This is supported by dedicated African Buyers starting from UAE and the following countries list:

- 1. UAE. 2. Equp
- 2. Egypt.
- 3. Djibouti.
- 4. Kenya.
- 5. Uganda.
- 6. Rwanda.
- 7. Burundi.
- 8. Tanzania.
- 9. Malawi.
- 10. Zambia.
- 11. Zimbabwe.
- 12. Mozambique.
- 13. Gabon.
- 14. Togo.
- 15. Benin.
- 16. Ghana.
- 17. Mauritania.
  - Note: If your company is interested in adding another country, not on the above list we can customize it as an exceptional business trip (<u>Contact Us</u>).

## **Opportunities Sector:**

Due to our team's experience and knowledge, we will be glad to help you grow your business by using our 65 years of collective experience and through our relationships network which can offer you a vast range of services we can open Business opportunities such as:

- 1. Agent.
- 2. Distributors.
- 3. Government Tenders.
- 4. Import & Export Deals.
- 5. Opening Sales & Marketing Channels.





## Africa Trade Shows Category:

Africa has more than 87 trade shows and exhibitions with a fantastic record during the year that comes exhibitors & visitors across Africa.

- 1. Automotives & Spare Parts.
- 2. Culture & Educations.
- 3. Building & Construction.
- 4. Banking & Finance.
- 5. Food, Hospitality & Kitchen.
- 6. Food processing And Packaging.
- 7. General / Consumer.
- 8. Fashion & Textile.
- 9. Industrial Products & Machinery.
- 10. Lighting.
- 11. Medical & Health Care.
- 12. Laboratory & Supplies.
- 13. Mining.
- 14. Plastics, Printing & Packaging.
- 15. IT, Electronics & Satellite Prod.
- 16. Interiors & Furniture.
- 17. Dil & Gas.
- 18. Power & Energy.
- 19. Solar.
- 20. Tourism & Hospitality.
- 21. Hardware & Tools.
- 22. Wood.
- 23. Water Technology Exhibition.





## **Benefits Include:**

- 1. A cost-effective and time-efficient way to source and grow your network of reliable and high-quality African and international suppliers.
- Keep up to date with the latest market trends and innovations and learn from industry leaders and top experts in our meeting programmed to ensure you stay ahead of the game.
- Share knowledge and thoughts with like-minded business professionals from Africa and international regions to gain new insights and develop ideas.
- Engage with financial institutions, gain information on new products and services, and as well as an understanding of payment products, new technologies, and trade gateways.
- Gain access to numerous networking platforms which will help you to develop new business contacts which will provide opportunities for meetings, business exchanges, and the conclusion of business, investment deals between B2B, B2G, & G2G.

## Features Include:

- 1. Networking Meeting, Events Invitation to highly exclusive Networking Events.
- 2. Conference Access Access to the Trade and Investment Forum and all seminars/workshops (where applicable).
- Access to high-level personnel, bringing together policymakers, prominent investors, financiers, and thought leaders from the Creative Industry across the continent and the diaspora.
- 4. Access to African Buyers Network.
- Matchmaking Enhance the quality of your meetings by being matched with service providers suited to your needs and requirements
- Door-to-door speed Networking An opportunity to participate in Speedy Networking sessions allowing you to engage with multiple Buyers.
- 7. Report about every country we visited and our suggestion for your company business to become power there.



## Packages:

- One country package for choosing one country (Contact Us).
- 2-The two countries package for 2 chosen countries (Contact Us).
- 3-The three countries package for 3 chosen countries (Contact Us).
- 4-The five countries package for 5 choose countries (Contact Us).
- 5-The seven countries package for 7 chosen countries (Contact Us).
- 6-The nine countries package for 9 chosen countries (Contact Us).
- 7-The eleven countries package for 11 chosen countries (Contact Us).
- 8-The thirteen countries package for 13 chosen countries (Contact Us).
- 9-The fifteen countries package for 15 chosen countries (Contact Us).
- 10-The Platinum package gets the complete list of 17 countries will be main Sponsor free, directory listed, free shipping for propaganda publications maximum 5KG (Contact Us).
- 11-Commission package for the complete list of 17 countries commission from any deal for one year (Contact Us).
- 12-Monthly package for the complete list of 17 countries monthly fee + commission from any deal for one year (Contact Us).
- 13-For customized your package (Contact Us).

We hope that you have built a more comprehensive idea of our plan and criteria behind choosing these countries, as we said before we are looking for countries with stability and positive outlook and we believe that these countries are on their way to becoming major players and economies in Africa very soon and that now would be the perfect time to establish a presence there before the hype train even arrives, which will give us an advantage against any potential competitor.

Regarding Joining our Convoy for African Business Opportunity Discovery Expedition Contact me to arrange a meeting for more details.

Best regards, Mostafa EL Masry



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